New store owner opens the business of his dreams

Black Mountain Antique Mall moves to Montreat Road

By Barbara Hootman STAFF WRITER

Black Mountain now has a full service camping and hiking supplies store.

Take A Hike opened at 100 Sutton Avenue with a unique blend of camping, hiking, and a variety of casual clothes. The owner, John McFerrin, is an avid hiker having logged in over 5,000 miles of hiking the Appalachian Trail.

"This is a store that I have dreamed about for the past 20 years," McFerrin, said. "It is really a dream come true. This area needed a full service camping and hiking supply place. Also, we stock a lot of things that other places don't have."

Take A Hike is open from 9 a.m. to 7 p.m. Monday through Saturday, and from 1 to 5 p.m. on Sunday.

After 14 years of being located

on Sutton Avenue, Black Mountain Antique Mall has moved to 105 Montreat Road #C.

"We have a larger building here, and I love the openness of the space," Susie Cope, owner said. "All 36 dealers made the move with us, and they are pleased with the large volume of people the new location is providing. Since moving we have acquired two new dealers, and now are packed. We do have a waiting list for prospective new dealers."

The Black Mountain Antique Mall has a wide variety of antique merchandise including primitives, Flo-Blue, copper, and linens. The Mall is open Monday through Saturday from 10 a.m. to 5 p.m. and from 1:30 to 5 p.m. on Sunday.

"I really screen dealers well so we can offer quality antiques," Cope said. "We want to prevent "junktiques" rather than antiques from being sold here."

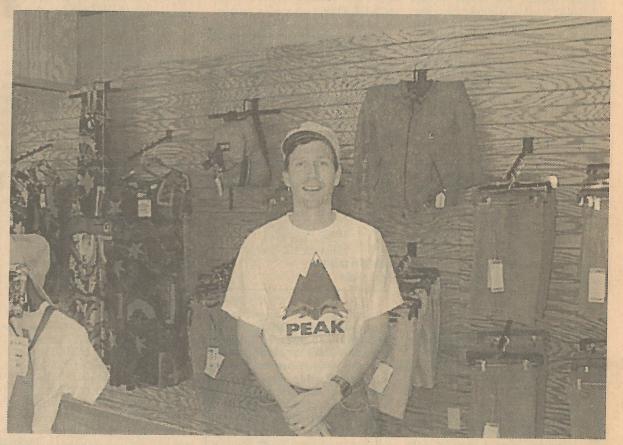


Photo by Barbara Hootman

John McFerrin, owner of Take A Hike, says the new shop is a 20-year dream come true. He has first-hand knowledge of what hikers and campers need having logged 5,000 miles on the Applachian Trail.